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UAE MARKET ENTRY & COMPANY FORMATION ADVISORY

# Enter the UAE. Choose the operating environment first.

The UAE offers different mainland, free-zone and specialised establishment environments. Trustlic helps compare the routes against the activity, customers, preferred emirate, premises, people and long-term operating plan.

SEVEN EMIRATES — MAINLAND AND FREE-ZONE COMPARISON — ONE COORDINATED PLAN

BEGIN WITH COMMERCIAL REACH

# The route should follow the operation, not the package.

The UAE is not one identical establishment market. The useful comparison looks beyond a low first-year price and asks where the company will trade, who it will employ and what premises, facilities or sector permissions it requires.

**Trustlic coordinates the comparison before the formation route is selected.**

01
**International businesses entering the UAE**

02
**GCC groups adding a UAE operation**

03
**Overseas parents comparing branch and subsidiary routes**

04
**Established UAE companies reviewing their structure**

01
## Customers & trading reach

Clarify who the customers will be, where contracts will be performed and whether the business needs direct access to the UAE mainland.

02
## Activity & authority

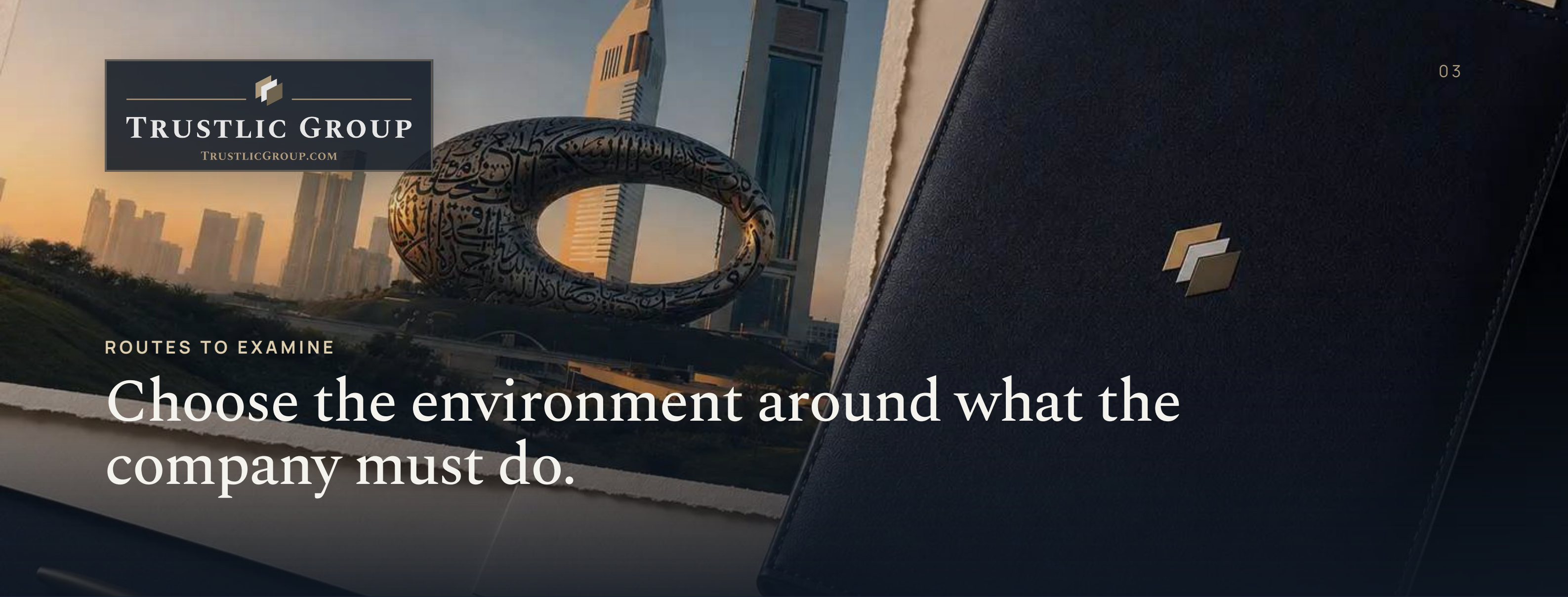
Define the exact activity and identify the emirate, free-zone authority or sector regulator connected to the intended operation.

03
## Owners & structure

Understand the investor, parent company, governance and ownership position before comparing mainland, free-zone, branch or specialised routes.

04
## Premises & people

Plan the address, operational space, expected team and practical requirements that must be connected to the chosen establishment environment.





ROUTES TO EXAMINE

# Choose the environment around what the company must do.

01 ML

## A mainland company

A mainland company may suit a business that needs broad UAE trading access, local premises and a continuing operating presence. The activity, emirate, ownership position and sector conditions are checked first.

02 FZ

## A free-zone company

A free-zone company may suit an operation connected to a particular industry, location, facility or international business model. Trading reach, premises, visa needs and practical operating limits remain part of the comparison.

03 SP

## A branch or specialised framework

An overseas or GCC parent may examine a branch, while certain activities may require a specialised authority or regulated framework. Parent responsibilities and relevant approvals are reviewed before proceeding.

Current requirements are checked with the appropriately appointed UAE provider and relevant authority before a route is recommended. There is no universal route for every UAE operation.



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FROM MARKET DECISION TO OPERATION

# Five connected UAE stages.

The commercial route, company formation, operating requirements and continuing responsibilities are coordinated as one sequence.

| | | |
|---|---|---|
| 01 PLAN | Define the UAE operation. | Clarify the activity, customers, owners, preferred emirate, team, premises and commercial objective. |
| 02 COMPARE | Test the relevant environments. | Compare the suitable mainland, free-zone, branch or specialised routes against the operating plan. |
| 03 COORDINATE | Organise company formation. | Prepare the agreed company file and follow the establishment steps through suitable UAE providers. |
| 04 ACTIVATE | Prepare the business to operate. | Connect premises, workforce, banking preparation and the other foundations needed for the chosen route. |
| 05 CONTINUE | Maintain the UAE company. | Coordinate recurring corporate obligations, providers and deadlines through one working calendar. |

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UAE ESTABLISHMENT SUPPORT

# Coordinate the route, providers and operating foundations.

01

### Market-entry & route assessment

Compare the activity, customers, intended reach and proposed UAE route before formation begins.

02

### Mainland & free-zone comparison

Test the relevant environments against trading access, premises, people and the long-term operating plan.

03

### Emirate & provider coordination

Connect the chosen route with appropriately appointed UAE providers and the relevant authority.

04

### Operating-requirement coordination

Organise premises, workforce, sector and other practical requirements around the establishment path.

05

### Banking & finance preparation

Prepare the information flow and connect suitable banking, accounting and finance providers.

06

### Continuing compliance oversight

Organise recurring corporate obligations, provider responsibilities and deadlines through one calendar.

ONE REGIONAL RELATIONSHIP

Trustlic remains the Bahrain-based advisory and coordination point, connects suitable UAE providers and keeps the commercial route, responsibilities and follow-up organised.

PROFESSIONAL BOUNDARY

Appointed UAE providers remain responsible for local and regulated work. Authorities and banks control their own requirements, processing times and outcomes.

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PLAN THE UAE ENTRY

# Tell us what the UAE operation needs to achieve.

Share the activity, intended customers, preferred emirate, ownership position, expected team, premises and timing. We will review the information and arrange an initial conversation about the relevant UAE route.


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DISCUSS UAE MARKET ENTRY





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